

The Mangrove Action Project (MAP) is a global non-profit based in Washington State, with offices in Indonesia and Thailand. Its mission is to partner with mangrove forest communities, grassroots NGOs, researchers, and local governments to conserve and restore mangrove forests and related coastal ecosystems, while promoting community-based sustainable management of coastal resources.

Mangroves are critically important ecosystems that provide priceless ecosystem services like carbon sequestration, water filtration, storm barriers, marine nursery habitat, shelter, medicine, land animal habitat, and food sources that support 75% of all tropical fish catches.

They are also being eradicated from the planet by industrial shrimp farming. Most people are simply unaware of this connection, so the Mangrove Action Project is working to educate the public on this issue so that they can make informed decisions about what they eat.

Environmental Education Campaign - Seattle, Washington

MAP is conducting an environmental education campaign in Seattle, Washington called "Question Your Shrimp" (QYS). The goal of the campaign is to educate retail, restaurant, and private consumers about the destruction caused by industrial shrimp farming and the role that consumer demand plays in the industry's expansion.

Development and Event Planning Internship

MAP is seeking creative, energetic, and environmentally aware development and event planning interns to support the QYS campaign in Seattle, Washington. College credit is available for students.

Role and Responsibilities:

- Identify and partner with bulk donor programs for MAP/QYS
- Develop and execute a plan for cross-promotion of events with other like-minded non-profits
- Manage the strategic planning, budgeting, logistics, timeline development, volunteer recruitment, marketing and implementation activities of at least 2 small house party fundraisers with current key donors
- Manage stewardship priorities including donor acknowledgement and recognition, annual reports, and informing donors of the impact of their gifts
- Identify goals and requirements for a large yearly fundraiser
- Network with key organizations to increase public awareness of MAP, QYS, and mangrove issues
- Identify, plan, and execute MAP's participation in Seattle community events, e.g. Summer Solstice, Seafood Festival, etc
- Coordinates and delivers promotional activities and presentations to ensure the success of events and to enhance public awareness of MAP/QYS and its mission
- Develop text for fundraising materials to be used at Street Fairs and Community Events
- Support campaign staff at community outreach and development events

Hours are flexible and can vary based on campaign activities and your previous commitments, but there is a minimum commitment of 10 hours per week.

Desired Qualifications

Successful candidates possess the following attributes:

- Student, recent grad, or retired persons working towards or with a degree in non-profit management, marketing, public relations, event planning, or related degree
- Keen interest in environmental sustainability and providing consumer awareness through events and fundraising
- Previous event planning and development experience
- Superior writing and verbal skills, coupled with strong organization skills and keen attention to detail
- Self-motivated, exceptional work ethic and track record of personal initiative required
- Ability to work independently as well as collegially and collaboratively in a team setting
- Excellent time management skills, flexibility, and the ability to handle multiple priorities/meet deadlines
- Exceptional professionalism and interpersonal skills, along with the ability to interact well with faculty, staff, donors and volunteers
- Willingness to work occasional weekends and weeknights required
- Candidates should have transportation of some kind in and around the Seattle metropolitan area

To Apply: Please send your resume, cover letter, and availability to mangroveactionproj@gmail.com and reference Development and Event Planning Internship in the subject of the email.

Duration of Internship: 6 months to 1 year.

Deadline to Apply: Open until filled

Please visit our website, www.mangroveactionproject.org for more information about the threats that coastal shrimp farming poses to environmental wealth and human health.