

The Mangrove Action Project (MAP) is a global non-profit based in Washington State, with offices in Indonesia and Thailand. Its mission is to partner with mangrove forest communities, grassroots NGOs, researchers, and local governments to conserve and restore mangrove forests and related coastal ecosystems, while promoting community-based sustainable management of coastal resources.

Mangroves are critically important ecosystems that provide priceless ecosystem services like carbon sequestration, water filtration, storm barriers, marine nursery habitat, shelter, medicine, land animal habitat, and food sources that support 75% of all tropical fish catches.

They are also being eradicated from the planet by industrial shrimp farming. Most people are simply unaware of this connection, so the Mangrove Action Project is working to educate the public on this issue so that they can make informed decisions about what they eat.

Environmental Education Campaign - Seattle, Washington

MAP is conducting an environmental education campaign in Seattle, Washington called "Question Your Shrimp" (QYS). The goal of the campaign is to educate retail, restaurant, and private consumers about the destruction caused by industrial shrimp farming and the role that consumer demand plays in the industry's expansion.

Journalism and Media Internship

MAP is seeking creative, energetic, and environmentally aware journalists/communications interns to support the QYS campaign in Seattle, Washington. College credit is available for students.

Role and Responsibilities:

- Identify and network with key organizations and publications to increase public awareness of MAP, QYS, and mangrove issues
- Contribute weekly/monthly articles about local and international issues related to seafood consumption and mangrove ecosystems
- Tailor articles to meet communications vehicles: MAP Newsletter, QYS Blog, QYS Social Media Channels, and guest blogs with partner organizations
- Draft and circulate petitions that support the reform of industrial shrimp farming
- Translate articles to other languages, e.g. Spanish, Portuguese, Japanese, Chinese, Cantonese, & Thai
- Develop text for outreach and education materials to be used at Street Fairs and Community Events
- Support campaign staff at community outreach and development events

Hours are flexible and can vary based on campaign activities and your previous commitments, but there is a minimum commitment of 10 hours per week.

Desired Qualifications

Successful candidates possess the following attributes:

- Background in media journalism, communications, political science, environmental science, ecology, marine science, or international trade
- Strong interest in working on behalf of the environment, indigenous groups, public health, and challenging the status quo
- At least 6 months experience writing blog posts, newsletter articles, and/or other social media blurbs for student, profit, or non-profit publications
- Superior editing, writing and research skills, strong communications skills, open to taking direction and criticism and working in a team atmosphere
- Highly organized with excellent attention to detail, professional demeanor, general office skills, and strong computer skills
- Additional language proficiency in Spanish, Portuguese, Japanese, Chinese, Cantonese, & Thai, a plus!
- Candidates should have transportation of some kind in and around the Seattle metropolitan area
- Willingness to work occasional weekends and weeknights required

To Apply: Please send your resume, cover letter, and availability to mangroveactionproj@gmail.com and reference Journalism and Media Internship in the subject of the email.

Duration of Internship: 6 months to 1 year.

Deadline to Apply: Open until filled

Please visit our website, www.mangroveactionproject.org for more information about the threats that coastal shrimp farming poses to environmental wealth and human health.